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BIRTHDAY STAFF FRSB

Editor:

Prof. Madya LAr. Dr. Suhardi Maulan

**Penasihat Komunikasi
Rekaan Korporat:**

Dr. Sazrinee Zainal Abidin

Penulis / Penyumbang Bahan

Assoc. Prof. Dr Zalina Shari
Dr. Mohd Sallehudin Mat Noor
Dr. Mohd Faiz Yahaya.
Nurul Jannah Mat Saleh
Nurul Jannah Mat Saleh
Azliana Zakaria
Sarah Salwah Adnan
Zetty Fazleen Anuar
Norasyidah Mohd Noor
Mohd Hasrul Hasan
Zetty Fazleen Anuar
Madiha Hailani

Editor Berita:

Madiha Hailani

Editor Grafik:

Arizy Valentino Ramli
Mohd Ghazali Razak



Assalamualikum

dan Salam Sejahtera,

Salah satu konsep di dalam kerangka Malaysia Madani adalah **Daya cipta** yang bermaksud kepada keupayaan kepada pembaharuan, reka cipta dan reka baharu. Konsep ini mahu dibudayakan di kalangan rakyat Malaysia dengan harapan ianya mampu mengubah landas pemikiran masyarakat ke arah pemikiran yang lebih kreatif dan inovatif. Malah tidak salah untuk menyatakan bahawa keupayaan untuk berdaya kreatif dan berinovasi boleh menjadi indikator bagi menandai sama ada negara itu berada atas landasan progresif.

Pada asasnya, konsep Daya Cipta ini semestinya tidak asing sama sekali dengan Fakulti Rekabentuk dan Senibina ini kerana fakulti kita ini adalah diasaskan berdasarkan kreativiti dan daya cipta dan tidak kesemua ahli akademik FRSB serta program-program di fakulti baik di peringkat pra dan pasca siswazah adalah berkaitan dengan seni penciptaan, kreativiti dan inovasi. Kita beriltizam untuk menjadi satu fakulti yang meneraju bidang seni kreatif dan menghasilkan sumber manusia yang kreatif.

Oleh yang demikian, FRSB tidak seharusnya merasa terasing di dalam dasar Madani ini kerana FRSB secara langsung harus memainkan peranan di dalam melaksanakan dasar Madani ini untuk kemakmuran negara. Kita berharap, FRSB bukan hanya mampu untuk menyediakan persekitaran dan infrastruktur yang mampu merangsang kreativiti tetapi juga menghasilkan graduan kreatif yang mempunyai nilai nilai peradaban yang tinggi, mengubah masyarakat ke arah yang lebih baik dan meningkatkan daya saing negara.

FRSB perlu memainkan peranan untuk pemimpin dalam bidang seni kreatif dan senibina dengan meletakkan tanda aras yang tinggi dalam berdaya cipta. Sesuatu produk baik dalam konteks pengajaran, penyelidikan, rekabentuk atau senibina yang dihasilkan mestilah mampu mencabar minda dengan konsep yang unik dan mampu menyelesaikan sesuatu permasalahan yang kompleks untuk kemanusiaan. Ini adalah cabaran untuk kita semua warga FRSB pada masa ini. Walau bagaimanapun, saya percaya kita semua boleh melakukannya. Berfikirlah di luar ruang kotak minda kita yang biasa ini. Kita Boleh!

WHY DO HUMANS CONTINUE TO DESTROY THEIR OWN ENVIRONMENT?

Assoc. Prof. Dr Zalina Shari

We have been facing the full scope of environmental challenges. From significant climate change impacts to staggering loss of biodiversity to extreme pollution, Earth is in peril, and it's time to take action. We have begun the long search for solutions.

How did we get to this point? Why have we allowed ourselves to enter a warlike relationship with the natural world? After all, humans are an amazing species, self-aware, highly intelligent, empathetic, and remarkably adaptable. And therein lies the crux of the problem. Our ability to physically adapt to an ecological condition also comes with the ability to mentally adapt and convince ourselves that everything will be "OK" – that someone else will solve these problems or that the problems are not really that threatening.

Humanity will face the following challenges within the next ten years: extreme weather events, natural disasters, and the failure of climate change mitigation. The slow movement towards addressing climate change has left us in the unenviable position of reacting to the effects of climate change rather than proactively seeking comprehensive solutions.

So, we might be wondering: Why do humans continue to destroy their own environment?

The Business People: "We want to have more profit"

Money is often said to be the "root of all evil." The term "profit" expresses the accumulation of wealth, which brings financial security and enables us to buy what most social structures define as success or the "good life." It's not money, wealth, or profit that is the "root of evil"; it is being exclusively self-interested and short-sighted, thinking only of financial profit regardless of the cost or harm to others and the environment.

Today, we see the legacy of self-interest gone astray: air pollution, water scarcity, biodiversity loss, ocean plastics and acidification, and many more. Despite the clear and present threat to the quality of life for present and future generations, the environment remains under attack: High-slope development cutting off the water-retaining function of the soil, causing landslides and loss of lives; tar sands mining in Alberta destroys millions of acres of pristine land, leaching toxic chemicals into wetlands; Amazon rainforests are burned daily, emitting millions of tons of carbon dioxide to make space for methane-emitting cattle ranches. The widespread use of factory farming leads to dangerous levels of phosphorus and nitrogen in the soil.



Source: anafrancisconi/elements.envato.com

For thousands of years, societies have been focused on financial profit as the indicator of success. We associate this activity with "rational thinking" or the "logical" expression of human purpose. For many people, financial and material growth is seen as the measure of human progress.

Pollution and global warming are externalities to the widespread use of fossil fuels, beef farming (cows emitting methane), and other industries. Profit-driven thinking seeks to externalise these problems, leaving governments responsible for cleaning up the problems. This is a powerful way to maximise profits but a sure pathway to environmental destruction.

General Citizens: "We have no empathy"

Empathy, like self-interest, is an inherent characteristic of humans. It draws from the ethical core of each person to motivate each of us towards the long-term shared benefits of a healthy environment and equitable society.

Altruism (or unselfishness), ethics, and "goodness" are the most apparent manifestations of empathy. Unlike self-interest, the benefits of empathy are not always measurable or physically seen. If a person is altruistic, they may derive happiness and satisfaction by completing a good deed.



Source: photocreo/elements.envato.com

Projecting cognitive **empathy across space** is a critical aspect of empathy in sustainability. Imagine the faraway farmer dealing with drought or the faraway fishermen catching fish with plastic in their bellies. Citizens who lack empathy across space do not see the world as an interconnected system and connect to the people, animals, and ecosystems suffering the damage or consequences of bad decisions.

Empathy across time is the most abstract but powerful expression of empathic responses. Concern for humans yet to be born requires a great leap in cognitive empathy. It is abstract. These unborn future generations are not necessarily part of your family, country, or religion, and yet, the expectation

of sustainability is to have empathy for these people. People with no empathy across time do not see that each choice they make today will affect people 150 years from now.

People also lack affective **empathy for nature and across animal species**. They can ignore the millions of tonnes of plastic entering the ocean each year and simply forget the polar bear struggling on the floating ice in the warming Arctic wilderness.

To further understand why our Earth is in peril is to ask why isn't everyone concerned about sustainability. The answer depends on where they sit on the income spectrum.

The Poor: "We just can't worry about it"

No one should be surprised if individuals or families struggling to make ends meet do not spend much time or money helping protect ecological or social systems. Political oppression exacerbates this. Remember Maslow's hierarchy of needs. This theory tells us that people work to satisfy their seed needs first – like food, shelter, clothing, and so on. Then, they focus on needs related to personal health and safety.

Next are needs related to a sense of belonging or connection to others, followed by self-esteem, status, and recognition. Self-actualisation needs at the top. Worrying about environmental protection, for example, is a luxury that individuals cannot necessarily afford until they are at a higher level in the hierarchy. Some researchers have argued that concern for the welfare of humanity—sustainability, say—comes as part of self-actualisation.

The Wealthy: "We just don't need to worry about it"

Evidence shows that the wealthiest members of society are least likely to be negatively affected by ecological or social system damage. Thus, it is argued that sustainability concerns don't weigh heavily on those with access to the resources needed to insulate themselves from potential harm.

Recent news stories have told how Brazil's economic recession has caused an escalation in the number of homeless people among the poor in São Paulo; in contrast, wealthy residents are merely reducing the rate at which they use helicopters to travel around the city.

A recent study in the United States showed that flooding associated with severe storm events, which are expected to increase in number and severity with climate change, disproportionately affect the urban poor. Homes, schools, and medical centres in low-income neighbourhoods are more likely to be damaged and less likely to be prioritised for repairs and reconstruction. Meanwhile, the poor are less likely to have needed insurance and more likely to be unemployed when affected businesses are closed.

Together, these two phenomena seem contradictory. Those on the lower end of the income spectrum cannot worry about sustainability, and those on the upper end don't need to. These are generalisations, of course. Nevertheless, the first reminds us to be careful about judging others' decisions; the second reminds us to be sensitive to the responsibilities that should come with good fortune. Sustainability does demand a little ethics, after all.



Source: irfanmnur/elements.envato.com

LANDSCAPE INDUSTRY-A NEW CHAPTER FOR LANDSCAPE ARCHITECTURE?

Dr. Mohd Sallehudin Mat Noor

Landscape architecture has been in Malaysia for almost 50 years. There has been a slow growth to the field until the construction boom in 1998 with Putrajaya development approach favours landscape architecture to be applied. Today, Putrajaya is among some live showcases of how landscape architecture is being applied and impacting society. Then, until today the field can be classified into a few scale projects namely landscape regional planning, masterplan,

and small-scale projects. Other projects would be considered specialised and sometimes could not make it to the industry highlights.

Recent significantly positive development of the field is that it is being redefined based on an industry - the landscape industry. As an intersectional field, the Ministry of Human Resource redefines the field and classifies its division into few areas.

The divisions are Scientific and Technical, Administration and Support, Manufacturing, Heritage and Conservation and Agriculture, Forestry & Fishing. It is surprising to know that the new expansion of the industry would include landscape architecture as the catalyst for other divisions. It means that landscape architecture would be the field that would provide the inception of what the divisions would develop, use, and maintain, especially for the division public places. For so long, landscape architecture would be seen in the trivial context of building projects that diminishes the real potential of the field to sustainable development.

In academia, the significant redefinition of the field through landscape industry would pave a significantly positive way for the profession quality service and work deliverance. It is also a calling that recognises the field and industry significance to the country. The opportunity must be utilised for all aspects of regulation, standard, education, training, and practice of the professional. Through continuous effort in redeveloping the landscape industry and landscape architecture, it would engender positive development in many other fields, that is most importantly, for the common good.



Image from TravelScape on Freepick

AESTHETICS: SAFETY AND RISK IN PRODUCT DESIGN

Dr. Mohd Faiz Yahaya.

There are many factors that contribute to pleasing the consumers decision making in product design. Aesthetics are frequently associated with the beauty or the outlook appearance of the product. However, the role of aesthetics is beyond that. Aesthetics in product design is about the factors that made consumers not only like but most importantly pleased to own the product.

According to Project Unified Model of Aesthetics (UMA), aesthetics in product design can be divided into 3 fundamental levels. The second level is known as cognitive, not specific to visual but cognitive aesthetics also impacted to the overall user experience, including the feel, usability, and functionality of a product. When users interact with a well-designed product, their cognitive processes are engaged in a positive way, enhancing their overall satisfaction. Two opposing aspects of cognitive aesthetics that greatly impact this process are typicality and novelty. In general, typicality refers to safety while novelty is taking a risk in consumer's decision making. These factors guide designers in creating products that not only draw our preferences but also confront our expectations.

Typicality, in the context of cognitive aesthetics, refers to the familiarity and loyalty to established norms and standards. We as human beings are naturally drawn to the familiar and tend to find comfort in anything that aligns with our existing experience. In product design, typicality serves as a psychological security that provides consumers with a sense of safety and trust. A toothbrush with a handle at the bottom and bristles at the top is a classic example of a typical design (refer figure 1). This typical design can make a product more accessible and user-friendly; it will never hassle the users to figure out how it works.



Figure 1. Toothbrush

On the contrary, novelty introduces an element of newness and uniqueness into product design. Novel designs confronted conventional and motivated curiosity. When a product comes with a new upgrade, it was supposed to stand out in a competitive market. Take, for instance, the Tesla Model S with its electric powertrain and minimalist interior. It diversified the automotive industry by introducing a unique car with unusual features and new technology. The novel approach makes the car unordinary and triggered excitement in the consumer.

Nevertheless, according to the prior study, a well-preferred product is not a product with a totally new design. A good product as well gradually needs to be developed and should not remain constant in design. The balance between typicality and novelty is crucial in effective product design. A design that

is too typical may blend into the background and outdated, while one that is excessively novel may confuse the consumers by being too unfamiliar or too futuristic. Therefore, Project UMA suggested that new product design should comprise of harmonious cognitive aesthetics elements, combining elements of both typicality and novelty to create a unique yet acceptable user experience.

In conclusion, the influence of cognitive aesthetics, specifically typicality and novelty, in product design is undeniable. Designers must carefully consider the balance between the two to create products that resonate with consumers, capture their imaginations, and ultimately succeed in the marketplace. When typicality and novelty are artfully integrated, they result in products that not only look good but also enrich our lives through innovative, user-centric design.



Figure 2. Tesla Model S, Exterior and Interior

BENGKEL RANCANGAN PENGAJARAN

**PROGRAM BACELOR
SAINS SENI BINA
(DENGAN KEPUJIAN) &
PROGRAM MASTER SENI
BINABAGI SEMESTER
PERTAMA SESI
2023/2024**

Nurul Jannah Mat Saleh

6 – 7 September 2023, UPM - Jabatan Senibina FRSB telah berjaya melaksanakan Bengkel Rancangan Pengajaran bagi Program Bachelor Sains Seni Bina (Dengan Kepujian) dan Program Master Seni Bina bagi semester pertama sesi akademik 2023/2024. Bengkel ini telah dihadiri oleh pensyarah-pensyarah Jabatan Senibina beserta beberapa orang urusetia. Secara keseluruhan, objektif bengkel ini adalah untuk mencari jalan penyelesaian dan memperbaiki pengajaran

melalui pengemaskinian Rancangan Pengajaran melalui pengintegrasian yang lebih efektif, menyemak serta menambahbaik kaedah pelaksanaan kursus yang sedang dijalankan terutamanya kursus studio reka bentuk dan pengintegrasian dengan kursus lain untuk menghasilkan matrik pembelajaran studio yang lebih berkesan dan menyelaras tugas pelajar secara mengintegrasikan dengan kursus studio supaya tidak berlaku pertindihan dalam penilaian.



LAWATAN PENYAMBUNGAN AKREDITASI OLEH LEMBAGA ARKITEK MALAYSIA BAGI

PROGRAM BACHELOR SAINS SENI
 BINA DENGAN KEPUJIAN (LAM
 BAHAGIAN 1) DAN MASTER SENI
 BINA (LAM BAHAGIAN 2)

Nurul Jannah Mat Saleh

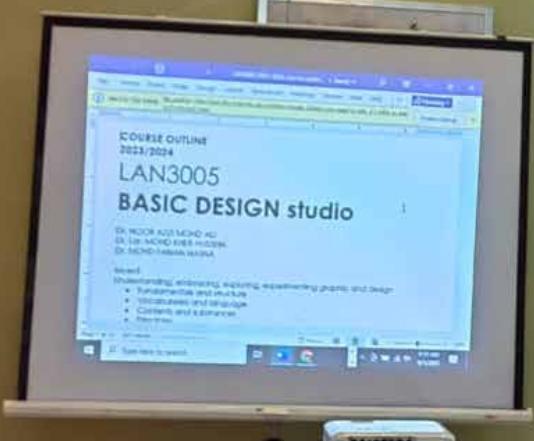


25 – 26 Julai 2023, UPM – Jabatan Senibina, FRSB telah selesai menerima kunjungan Lawatan Penyambungan Akreditasi dari Majlis Akreditasi dan Pendidikan Senibina (MAPS) Malaysia dibawah Lembaga Arkitek Malaysia (LAM) bagi Program Bachelor Sains Seni Bina Dengan Kepujian (LAM Bahagian 1) dan Master Seni Bina (LAM Bahagian 2) bertempat di Fakulti Rekabentuk dan Senibina (FRSB), Universiti Putra Malaysia (UPM).



Lawatan Penyambungan Akreditasi ini telah dihadiri oleh pensyarah-pensyarah Jabatan Senibina dan juga pelajar-pelajar Bachelor dan Master Seni Bina. Seramai lima orang panel dari pihak MAPS yang telah dilantik bagi menyempurnakan lawatan akreditasi ini iaitu YBhg. Prof. Ar. Dr. Abdul Razak Sapian selaku Ketua Panel, Ar. Erdayu Os'hara Omar, Ar. Ahmad Nizam Ahmad Radzi, Dr. Mohd Khairul Azhar Mat Sulaiman, Ar. Mohamed Fariz Hilmi dan En. Syahirul Akmar Suhaimi selaku Sekretariat dari pihak Lembaga Arkitek Malaysia (LAM).





BENGKEL PENGAJARAN PROGRAM

BACHELOR SENI BINA LANDSKAP, MASTER
SENIBINA LANDSKAP DAN MASTER REKA
BENTUK BANDAR TROPIKA

Azliana Zakaria

Serdang, 5 September 2023 – Jabatan Senibina Landskap, Fakulti Rekabentuk dan Senibina, UPM telah menganjurkan Bengkel Pengajaran bagi program Bachelor Seni Bina Lanskap (BLA), Master Senibina Lanskap (MLA) dan Master Reka Bentuk Bandar Tropika (MTUD) bagi Semester Pertama 2023/2024.

Objektif bengkel adalah bagi membincang dan menyelesaikan isu-isu pengajaran dan pembelajaran

kursus-kursus Sesi Pertama 2023/2024 serta memantapkan rancangan pengajaran, kaedah pengajaran dan 'learning outcome' bagi kursus BLA, MLA dan MTUD, sebagai persediaan bagi memantapkan program sedia ada dan kaedah pengajaran yang akan diajar pada semester akan datang. Bengkel ini telah diadakan di L'Apprenti Cafe, UPM dan dihadiri seramai 24 pegawai akademik dan 2 pegawai pelaksana.





SESI JERAYAWARA TIMBALAN NAIB CANSelor

(AKADEMIK DAN ANTRABANGSA)

BERSAMA STAF FAKULTI REKABENTUK DAN SENIBINA, UPM

Sarah Salwah Adnan

Sesi Jerayawara bersama Timbalan Naib Canselor (Akademik dan Antarabangsa) (TNCAA) UPM, YBhg. Prof. Dr. Ismi Arif Ismail telah diadakan pada hari Selasa, 12 September 2023 bermula jam 2.30 petang sehingga 4.30 petang bertempat di Bilik Seminar, Fakulti Rekabentuk dan Senibina (FRSB) UPM. Ianya telah dihadiri oleh semua Ahli Pengurusan FRSB, semua Pegawai Akademik serta Pegawai Pengurusan dan Profesional (Bukan Akademik) FRSB.

Sesi Jerayawara ini turut dihadiri oleh semua Ketua Entiti di bawah pentadbiran Pejabat TNCAA iaitu En. Mohd Nazri Md. Yasin (Ketua Pentadbiran, Pejabat TNCAA), Prof. Madya Dr. Mohd Zariat Abdul Rani (Pengarah, Pusat Pembangunan dan Kecemerlangan Kepemimpinan Akademik (CADe-Lead), Prof. Dr. Zalilah Mohd Shariff (Dekan Sekolah Pengajian Siswazah (SPS), Puan Ida Suhaila Md Tahir (Wakil Pengarah, PUTRA International Centre (i-PUTRA), Encik Noor Farrid Noordin (wakil Pengarah Pusat Pemajuan dan Kompetensi Bahasa (CALC) dan Prof Madya Dr Mohamad Amran Mohd Salleh (Wakil Pengarah ASPUTRA), serta Encik Mohamad Amirul Mohd Adnan (Pegawai Khas TNCAA).

Sesi Jerayawara ini adalah sesi perkongsian TNCAA bersama semua Pegawai Pengurusan dan Professional dan Pegawai Akademik Fakulti bagi membantu meningkatkan pembangunan akademik, menambah baik kualiti pengajaran dan pembelajaran serta inisiatif pengantarabangsaan universiti.



JERAYAWARA TIMBALAN NAIB CANSELOR (AKADEMIK DAN ANTARABANGSA)

DI FAKULTI REKABENTUK DAN SENIBINA

TARIKH : 12 SEPTEMBER 2023 (SELASA)

MASA : 2.30 PETANG

TEMPAT : BILIK SEMINAR FRSB



PROF. DR. ISMI ARIF ISMAIL
Timbalan Naib Canselor (Akademik dan Antarabangsa)



2ND INTERNATIONAL ARCHITECTURE POSTGRADUATE CONFERENCE (IAPC 2023)

Zetty Fazleen Anuar

Fakulti Rekabentuk dan Senibina dengan kerjasama Pejabat Timbalan Dekan (Penyelidikan dan Inovasi) telah berjaya menanjurkan 2nd International Architecture Postgraduate Conference (IAPC 2023) pada 2 dan 3 Ogos 2023. Ia adalah kali ke-2 penganjurannya selepas kejayaan kali pertama pada tahun 2022 bersama Pertubuhan Arkitek Malaysia. Majlis perasmianya telah disempurnakan oleh Prof. Madya Ts. Dr. Mohd Yazid Mohd Yunos, Timbalan Dekan Penyelidikan & Inovasi, Fakulti Rekabentuk dan Senibina.

Tema yang telah dipilih untuk tahun ini adalah "Reimagining the Built Environment: Exploring Innovative Approaches to Architecture and Urbanism." Persidangan ini telah menarik penyertaan seramai 78 peserta yang terdiri daripada 61 pembentang dari universiti tempatan, 2 pembentang dari universiti luar negara, dan 15 peserta pemerhati.



Persidangan ini memberikan platform yang berharga buat para penyelidik dan pelajar senibina untuk berkongsi idea-idea inovatif mereka dalam mengubahsuai persekitaran binaan dan urbanisme. Dengan penyertaan peserta dari dalam dan luar negara, terdapat peluang besar untuk pertukaran pengetahuan dan pemikiran dalam bidang *Built Environment*.





FAKULTI REKABENTUK
DAN SENIBINA
UNIVERSITI PUTRA MALAYSIA
FACULTY OF DESIGN AND ARCHITECTURE

فکولتی ریک بندری و سنای سنا

WORKSHOP: SYSTEMATIC LITERATURE REVIEW & SCOPING REVIEW METHOD

15 August 2023 (Thursday)
9:30 AM - 1:00 PM
FRSB Seminar Room

- Workshop Fee : Free
- e-Certificate

Speaker:
Dr Sarah Abdulkareem Salih

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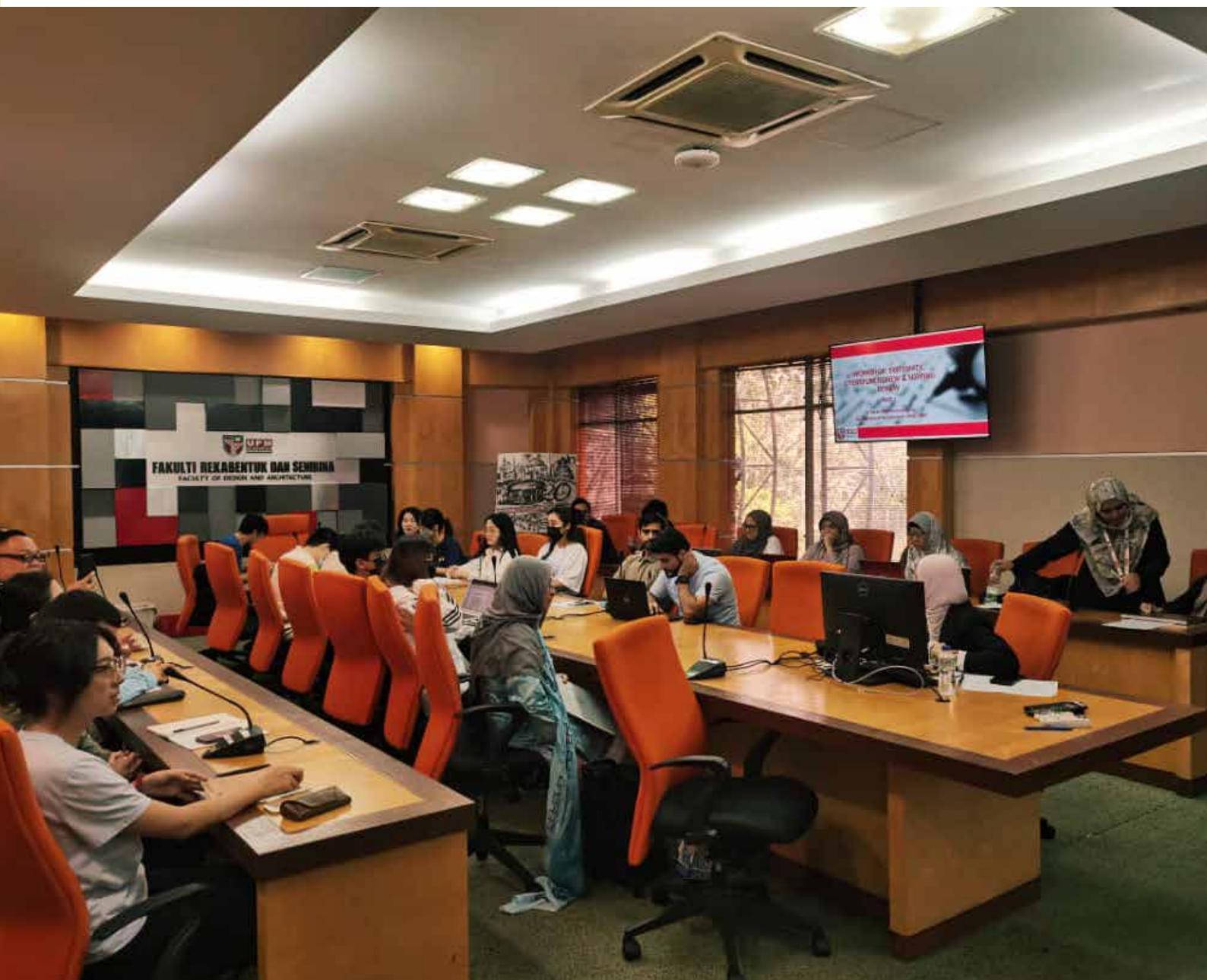
BENGKEL SYSTEMATIC LITERATURE REVIEW & SCOPING REVIEW METHOD

Norasyidah Mohd Noor

15 Ogos, Serdang – Fakulti Rekabentuk dan Senibina dengan Kerjasama Pejabat Timbalan Dekan Penyelidikan dan Inovasi telah menganjuran satu bengkel yang bertajuk *Systematic Literature Review & Scoping Review Method*. Bengkel yang diadakan di Bilik Seminar, Fakulti Rekabentuk dan Senibina ini disampaikan oleh pensyarah kanan fakulti Dr. Sarah Abdulkareem Salih serta dihadiri lebih 40 orang peserta secara fizikal yang mana rata-ratanya adalah di kalangan pelajar siswazah dari pelbagai universiti seluruh negara.

Bengkel ini adalah mengenai pengenalan kepada SLR/ Kajian Skop iaitu bagaimana untuk menjalankan carian SLR dari A hingga Z serta pengenalan tentang cara menulis kaedah semakan slr/skop dengan menggunakan Mendeley.

Objektif bengkel ini adalah untuk mengetahui cara menjalankan Kajian SLR/ Scoping dari A hingga Z, memahami cara merumuskan soalan kajian daripada SLR/ Scoping Review serta membantu menjalankan penyelidikan dengan baik. Bengkel ini bermula pada pukul 9.30 pagi dan tamat pada 1.00 petang.



KEMPEN MENANAM 1 JUTA POKOK

DI SEKOLAH MENENGAH SRI PETALING KUALA LUMPUR

Mohd Hasrul Hasan



25 OGOS 2023, UPM – Majlis Pelancaran Penghijauan Malaysia: Koperasi Prihatin Sejuta Pokok telah dilaksanakan sempena Bulan Koperasi Kebangsaan dan sambutan 100 tahun Koperasi. Pihak Koperasi Sekolah Menengah Kebangsaan Bandar Baru Seri Petaling mengambil inisiatif menganjurkan program menanam pokok bagi menyokong agenda Penghijauan Malaysia tersebut.

Untuk memastikan program berjalan lancar Pihak Jabatan Senibina Landskap, FRSB, UPM telah dijemput bekerjasama dengan memberikan khidmat nasihat dan kepakaran dalam perancangan serta perlaksanaan program tersebut.

Program tersebut dirasmikan oleh Pengurus Angkasa Wilayah Persekutuan, YBhg. Puan Hajah Sharifah Aminah bt Syed Mohssin turut mendapat kerjasama pihak Koperasi Sekolah terbabit serta Vearich International Sdn Bhd. Pihak Jabatan Senibina Landskap diketuai oleh LAr. Mohd Nazri Saidon merangkap pemangku Ketua Jabatan Senibina Landskap, di bantu oleh LAr. Ts Dr Adam Aruldewan, En. Mohd Hasrul, En. Bunawan dan En. Azlan Abdullah.





LAWATAN DELEGASI

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EXCHANGE LTD.

Zetty Fazleen Anuar

6 September 2023, Serdang - Fakulti Rekabentuk dan Senibina telah menerima kunjungan lawatan wakil delegasi dari Hampton University, USA. Delegasi ini diwakili oleh Ms. Samaria Haysbert, Assistant Director, International Office Hampton University. Tujuan utama lawatan ini adalah untuk membincangkan pelbagai aktiviti yang berpotensi dilaksanakan secara bersama, terutamanya dalam bidang mobiliti.

Wakil delegasi dari Hampton University diberi peluang untuk melawat fasiliti dan kemudahan yang tersedia di Fakulti Rekabentuk dan Senibina. Mereka dapat menyaksikan sendiri potensi yang ada dalam bidang mobiliti dan aktiviti lain yang boleh dijalankan secara bersama-sama.



LAWATAN DARI SEK. MEN. KEB. SUNGAI ASAP, GUA MUSANG KELANTAN



8, September 2023- Seramai 45 orang pelajar dan guru dari Sek. Men. Keb. Sungai Asap, Gua Musang, Kelantan tiba di perkarangan lobi fakulti Rekabentuk dan Senibina. Pelajar yang hadir merupakan para pelajar tingkatan 4 dan 5 dari aliran STEM . Tujuan lawatan tersebut adalah untuk memberikan pendedahan kepada para pelajar berkenaan bidang teknologi rekabentuk. Para pelajar di bawa ke Dewan Rekabentuk untuk mendengarkan taklimat yang telah disampaikan oleh Dr. Jamali Janib, Penolong Pendaftar Kanan, Pejabat Timbalan Dekan Akademik, Alumni dan Hal Ehwal Pelajar, FRSB. Antara perkara yang dikongsikan kepada para pelajar adalah berkenaan program yang ditawarkan di FRSB, proses permohonan program dan pengenalan berkenaan bidang rekabentuk.

Seterusnya para pelajar di bawa ke Galeri Serdang untuk melawat Pameran Inspikarya nukilan Prof. Ts. Dr. Khairul Aidil Azlin Abd Rahman yang kebetulan memfokuskan bidang rekabentuk perindustrian.

En. Mohd Kamil Ismail dari pejabat Timbalan Dekan Penyelidikan dan Inovasi turut menyampaikan taklimat pameran kepada para pelajar. Semoga lawatan ini memberikan satu pengalaman yang bermanfaat kepada para pelajar dan menyuntik semangat mereka untuk menjelaskan kaki ke menara gading pada masa hadapan.



INAUGURAL LECTURE SERIES
**The Designer Value
 Through Design Knowledge
 Conversion Process
 Towards Strategic Design
 Management Practices**
 by
 YBhg. Prof. Ts. Dr.
 Khairul Aidil Azlin Abd Rahman
 CIDE



25th August 2023 | 9:30 am

Dewan Reka Bentuk,
 Faculty of Design and Architecture,
 Universiti Putra Malaysia

MAJLIS SYARAHAN INAUGURAL

PROF. TS. DR. KHAIRUL AIDIL AZLIN ABD RAHMAN CIDE

Madiha Hailani

"The Designer Value Through Knowledge Conversion Process Towards Strategic Design Management Practices", merupakan tajuk syarahan yang telah disampaikan oleh Prof. Ts. Dr. Khairul Aidil Azlin Abd Rahman dalam Majlis Syarahan Inaugural beliau yang telah berlangsung pada 25 Ogos 2023, di Dewan Rekabentuk, FRSB. Majlis tersebut dipengerusikan oleh Ybhg. Prof. Dr. Ismi Arif Ismail, Timbalan Naib Canselor Akademik dan Antarabangsa. Dalam ucapan pengenalan mengenai Prof. Ts. Dr. Khairul, dinyatakan bahawa penglibatan beliau bukan hanya kepada bidang akademik sahaja malah beliau amat aktif di dalam menghasilkan reka bentuk perabot dan produk, seni arca, catan dan karya seni hibrid di pameran tempatan dan antarabangsa hingga kini. Pengurusan reka bentuk, reka bentuk perabot, reka bentuk industri, inovasi material bio komposit dan seni hibrid adalah bidang penyelidikan utama beliau di sepanjang kariernya sebagai pendidik dan juga pereka.

Milestone pencapaian dan pengiktirafan Prof. Ts. Dr. Khairul Aidil Azlin bin Abd Rahman CIDE ini telah dizahirkan dalam pameran beliau yang dinamakan Pameran Inspikarya yang akan berlangsung sehingga bulan Oktober 2023. Ybhg. Prof. Dr. Ismi Arif Ismail turut berkesempatan untuk merasmikan pembukaan pameran pada hari yang sama bertempat di Galeri Serdang.

Pameran Inspikarya merupakan naratif rekabentuk dan artistik yang dihasilkan oleh Prof. Ts. Dr. Khairul Aidil Azlin Abd Rahman yang telah mendedikasikan perjalanan hidup sebagai seorang ahli akademik dan pereka industri dengan memupuk intipati kelestarian, identiti tempatan, keindahan dan fungsi. Koleksi yang dipamerkan ini adalah penjelmaan semangatnya melalui bidang reka bentuk perindustrian, bukti usaha kreativitinya yang berterusan dalam inovasi, dan kanvas yang menggabungkan kesenian dengan teknologi.

Sebuah sudut khas disediakan oleh pihak fakulti bagi menghargai bidang kesarjanaan para pensyarah di FRSB dengan mempamerkan koleksi buku syarahan inaugural di sudut tersebut. Setakat ini terdapat tiga ahli akademik yang telah menempa nama di sudut tersebut iaitu LAr. Dr. Mustapha Kamal Mohd. Sharif, Prof. Ts. Dr. Rahinah Ibrahim dan Prof Ts. Dr. Khairul Aidil Azlin Abd Rahman.

Semoga perkongsian beliau diambil sebagai cetusan semangat serta inspirasi kepada semua untuk tidak berhenti dalam mendalamai ilmu dalam bidang yang diceburi dan seterusnya menjadi insan yang bermanfaat.





LAWATAN DARI SEKOLAH AKADEMI BAKAT ABS, SG. MERAB, SELANGOR.

8 September, 2023 – Fakulti Rekabentuk dan Senibina menerima kehadiran seramai 39 orang pelajar dan guru dari Sekolah Akademi Bakat, ABS. Tujuan lawatan mereka adalah untuk melihat sendiri suasana pameran yang diadakan di fakulti sebagai langkah persediaan untuk mengendalikan pameran bakat para pelajar sempena Hari Apresiasi Bakat, Akademi Bakat ABS yang akan diadakan pada 16 September 2023. Para pelajar dan guru di bawa ke Galeri Serdang untuk

melawat pameran Inspikarya Prof. Ts. Dr. Khairul Aidil Azlin Abd Rahman yang sedang berlangsung bermula dari 25 Ogos sehingga 20 Oktober 2022. Taklimat pameran disampaikan oleh Pn. Norasyidah Mohd Nor dari pejabat Timbalan Dekan Penyelidikan dan Inovasi. Diharapkan lawatan ini dapat membantu para guru dan pelajar dalam mendapatkan idea pameran serta turut mencetuskan minat para pelajar dalam bidang rekabentuk.



HAPPY BIRTHDAY *September*

Prof. Ts. Dr. Rahinah Ibrahim (1 Sept)
Dr. Wan Srihani Wan Mohamed (2 Sept)
Dr. Azmiah Abd Ghafar (5 Sept)
Cik Adreana Thomas (7 Sept)
Prof. Madya LAr. Dr. Suhardi Maulan (11 Sept)
Prof. Madya Dr. Nur Dalilah Dahlan (11 Sept)
LAr. Dr. Mohd Sallehuddin Mat Nor (15 Sept)
Puan Nurkhalizah Sarip (28 Sept)







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