Global Innovation and Entrepreneurship Foundation (GIEF), with INSIDE Research Group, Faculty of Design and Architecture, Universiti Putra Malaysia (UPM) is organizing Malaysian Bamboo Gifts & Accessories Design Competition aimed at participants in the industry, students and individuals.

OBJECTIVE
To identify uniquely Malaysian bamboo gifts and accessories items, which will highlight the creativity and pride of our nation and the people.

COMPETITION THEME
“Bamboo is Nature’s Green Diamond”
The artifacts creation should symbolize quality, traditions of creation, use of indigenous materials (where possible/sustainable) and encompass connections to Malaysia’s rich culture and history.

TYPE OF PRODUCT
The innovative products can be gift items, utensil, instrument, kitchen appliances, car accessories, interior accessories, furnishing products, etc. The product design must consist of 80% bamboo material 20% can be other materials such as metal, ceramic, wood, glass, plastic, fiberglass, etc or technology mechanism embedded.

5. All submissions must be made to the address below:
To
Secretariat
Malaysian Bamboo Gifts & Accessories Design Competition
INSIDE Research Group
Faculty of Design and Architecture
Universiti Putra Malaysia
43400, Serdang, Selangor
Tel : +603 89464036
Email: bambooaward@gmail.com

6. Prototype Development
SELECTED participant required to present their design to panel of jury involved.
The panel of judges will select 15 best designs only for second stage. Selected design will need to produce a prototype of their creation. The organizer will support RM 100.00 (One hundred ringgit only) for the prototype development and will be given during the prize giving ceremony.

7. Selection of criteria
Organiser entitled to appoint any panel of judges. Judges will be made based on criteria as follows:
a. Idea tendency and innovation - Creative idea in producing design and new method or redesign the function that give more advantages and benefit.
b. Function - Strength to full usage target, current need and problem solving.

c. Symbolic, emotion and artistic – Sketch which can influence consumer or convey certain messages which give added value to products and consumer.
d. Quality - Sketches can explain manufacturing ability, design, material usage, technology and have commercial value.
e. Ergonomics - Balancing between consumer interaction and environment with product physically or psychology (example; comfort, safety, size and user friendly).

8. Judge Decision
Judges’ decision is final and any appeal will not be entertained.

TERMS OF PARTICIPATION
1. Open to all Malaysian citizens only. Design idea must be GENUINE and was never commercialized, exhibited, not taken from other person’s idea, not yet participate anything competition, not broadcast in any publication or developed in manufacturing sector.
2. Organiser will not be responsible if there are any claim from a third party. Participation will be disqualified if the organiser founded the work presented plagiarize. Works that have won any design competition previously or have an imitative activity in design idea is disqualified to join this competition.
3. Organiser entitled to reject any participation or withdraw any form of gift achieved if said matter happen whether before or after final decision. Every participant ONLY qualified to send maximum two (2) entries. The organiser will not be responsible above any materials preparation needed.
4. SELECTED finalist participant required to present their design to panel of jury involved. All sketches will become GIEF title fully and GIEF entitled to keep, print, issue and develop any sketches which joining this competition.

PRIZES
1. First Prize
   : RM 5000.00 , Trophy and a certificate
2. Second Prize
   : RM 3000.00 and certificate
3. Third Prize
   : RM 1000.00 and certificate
4. 5 Consolations Prize
   : RM 500.00 and certificate
5. 7 others finalist
   : RM 100 and certificates

Download brochure : www.frsb.upm.edu.my

SUBMISSION REQUIREMENT
a. All drawing must be printed on A3 size board and maximum of two boards only.
b. 2D, 3D angle view, Elevation drawing (top, front, rear and side), Technical details (description, specification, material, manufacturing techniques, etc).
c. Design need to be prepared in “softcopy” use PDF file format.
d. A brief rational write up to be pasted on the back of the board.
e. Entry form to be pasted on the back of the board.

DEADLINE SUBMISSION
a. Competition announcement
   — Date : 20 April 2018 - 30 May 2018
b. Design Submission
   — Date : 31 May 2018
c. Announcement of Finalist
   — Date : 4 June 2018
d. Submission of Prototypes
   — Date : 27 June 2018 Time : 3.00 pm
e. Announcement of winners
   — Date : 30 June 2018

EXTENDED
NEW DATE OF SUBMISSION
a. Design Submission
   Date : 18 July 2018 Time : 3.00 pm
b. Announcement of Finalist
   Date : 21 July 2018
c. Submission of Prototypes and Presentation
   Date : 15 August 2018
d. Announcement of winners
   Date : 17 August 2018