



Prof. Dr. Khairul Aidil Azlin Abd Rahman

Qualification:

PhD in Design Management, Chiba University Japan
MA Industrial Design (Engineering), De Montfort University, Leicester, UK
Diploma Art and Design (Industrial), Institut Teknologi MARA, Shah Alam Selangor

Working Experience:

Faculty of Design and Architecture, Universiti Putra Malaysia
Faculty of Applied and Creative Arts, Universiti Malaysia Sarawak
Institute of Design and Innovation (INDI), Universiti Malaysia Sarawak
Faculty of Art and Design, Universiti Teknologi MARA (UiTM)
Cane Creation Sdn Bhd

Field of Specialization:

Industrial Design and Design Management

Research Areas of Interest:

Design Thinking and Management, Product Design Development and Sustainable Materials



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Prof. Dr. Khairul Aidil Azlin Abd Rahman received his PhD in Design Management, from Chiba University, Japan in 2003, MA Industrial Design (Engineering) UK in 1990 and Diploma in Art & Design (Industrial Design), UiTM Malaysia in 1987. After graduation, he began his career as a furniture designer at Cane Creation Sdn Bhd and later, joined Institut Teknologi MARA (UiTM) as a lecturer in 1990. In 1994, he joined Universiti Malaysia Sarawak (UNIMAS) and developed the Design Technology Program. Previously, he was the Deputy Dean (Postgraduate and Research) from 2006-2010 and Head of Design Technology Program in 2003-2006, Faculty of Applied and Creative Arts, UNIMAS. He was also the founder of the Institute of Design and Innovation (INDI), UNIMAS and became the Director from 2011-2014,

Currently, he is a Professor at the Industrial Design Department, Faculty of Design and Architecture, Universiti Putra Malaysia. He was also a research Fellow for Center of Sago Research, UNIMAS and currently, a Research Fellow for INTROP UPM and WARIS (Warisan Alam Budaya dan RekaBentuk Islam) Research Group Advisor. He also plays the role as an external curriculum auditor, industrial design curriculum advisor, design consultant and published his works in local and international journals. He has received several academic

awards/scholarships such as Anugerah Akademik Seni dan Kreativiti, UNIMAS in 2013 and more than 50 design and innovation awards in Malaysia and International such as Product Innovation and Techniques, Geneva, Switzerland 2006, International Invention Fair of the Middle East, Kuwait 2008, Pin Up 2008 Award, South Korea and Gold Medallist for Eureka 2010, Brussels and Double Gold Medallist and Gold Medallist British Invention Show in 2012 and 2014. He is also the winner for Batik Piala Seri Endon 2006 handicraft category and the finalist for the Prime Minister's Innovation Award 2007. He was awarded six intellectual properties (industrial design and patent) from his product design and inventions. He was appointed as Jury for several local and international design competitions such as the Korean Association of Industrial Designers (KAID), Korean Society of Design Science (KSDS) and the Malaysia Good Design Award. He is also the Jury for Batik Piala Seri Endon, Chairman for Piala Seri Endon Alumni and a member of World Batik Council and the founder for Dekoponix Sdn Bhd through Superb, TERAJU grant Award. Besides product design, he also presented his sculpture, painting and experimental hybrid artworks in several exhibitions, locally and internationally. His principle areas of research are design management, industrial design and hybrid arts.