



Dr. Mohd. Shahrudin Abd. Manan

Qualification:

Doctor of Philosophy, The University of Sydney, Australia
Masters in Architecture UPM
Bachelor in Architecture UPM

Working Experience:

Faculty of Design and Architecture UPM

Field of Specialization:

Visual Culture; Architectural Theory

Research Areas of Interest:

Visual Culture; Architectural Theory; The Spatiality of Creativity;
Development Geography.



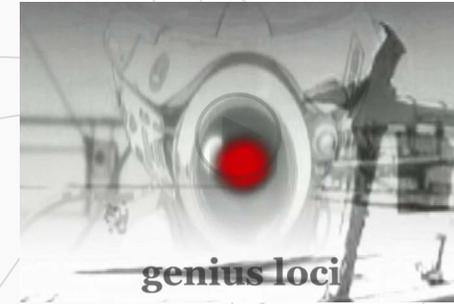
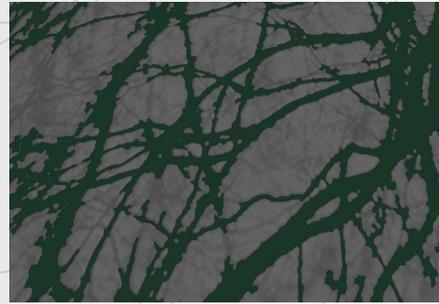
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Dr. Mohd. Shahrudin Abd Manan has a special interest in understanding design within two discursive aspects: design as a social reality and design as a developmental strategy. As a form of social reality, he explores design within the polemics of critical theory with respect to the philosophical discourses of semiology, psychoanalysis, phenomenology, neo-colonialism, post-modernism and post-humanism. As a form of developmental strategy, he engages design within the context of economics and public policy. Such an engagement responds to the issues of creative industries and urban culture through geographic spatialisation.

Mohd. Shahrudin has published his works in numerous publications both locally and internationally. These include the publications in: *Journal for Cultural Research* (Routledge/ Taylor & Francis), *Textile: The Journal of Cloth and Culture* (Bloomsbury Publishing), *IUP Journal of Environmental Sciences* (IUP Publications), *Pertanika Journal of Social Sciences and Humanities* (UPM Press) and *Majalah Arkitek Malaysia*. He also actively participates in peer-review works for a number of academic journals and conferences. He was an editorial board member for *Thinking Hands* of Hajeedar, a special publication to commemorate the architectural practice of the Malaysian Institute of Architects

(PAM) Gold Medalist, Dato' Ar. Hajeedar. He holds an Intellectual Property (IP) for the Mobile Survey Application, RTR Psyc-P.

Mohd. Shahrudin has been teaching design and architecture at the undergraduate and postgraduate levels. His teaching experience covers a wide range of topics include theory, history, graphics, drafting, communication, studio project and remote sensing. Besides teaching, he also has been invited as an external assessor in several architectural schools and a panel for research programs.

Mohd. Shahrudin was a recipient of Emkay Foundation honorarium for his PhD studies. He is a runner-up in the International Cover Design Competition for *British Journal of Aesthetics* organized by Oxford University Press, United Kingdom in 2012. He won a bronze model for the mapping of smart pest management in the UPM Invention, Research and Innovation Exhibition 2007. In 2004, he received the selective PAM International Travel Grant Scholarship to represent Malaysia in the 11th Architecture Student Jamboree Asian Congress of Architecture (ARCASIA) which was held in Hong Kong and Macau, China.